



A Cloud for Global Good

We believe we are at the beginning of an era of profound transformation where new technology offers the potential to significantly expand economic opportunity, and address some of humanity's most pressing problems in areas such as health, the education and the environment.

At the core of this next wave of technology is cloud computing, and the new capabilities that it enables. Across Europe and around the world we see how the cloud – including the Microsoft Cloud – is driving the transformation of business and industries. We see first-hand how our customers have harnessed the cloud to create new capabilities, connect with their customers in deeper ways, solve problems, gain insights, and access new markets.

At Microsoft, we are fundamentally optimistic about the future. But we also recognize that this wave of rapid, technology driven, change can also bring significant challenges. People can feel left out or left behind. The nature of work and the kinds of jobs our economies need are changing. New technology raises new issues around privacy and security, and how to govern the global internet.

Microsoft is working with governments, non-profits, civil society, and industry partners to help ensure the benefits of new technology are shared widely and that everyone benefits. We want to ensure that technology works for everyone, and leaves nobody behind. We need to work together to build a cloud that is trusted, a cloud that is responsible and a cloud that is inclusive.

- **A Cloud for Global Good** – Microsoft published a book that offers a three-part framework for creating a trusted, responsible, and inclusive cloud that will help ensure technology benefits everyone. It includes 78 policy recommendations in 15 areas ranging from privacy, security, and safety to environmental sustainability, artificial intelligence, and education and jobs skills training.
 - October 3, 2017 [launch announcement](#) from Dublin, Ireland and [blog post](#) from Brad Smith
 - Website: [A Cloud for Global Good](#)
- **Microsoft Calls for A Digital Geneva Convention to Protect Civilians in Cyberspace** – As conflicts between nations move to include the cyber domain, the tech industry is serving as both the first line of defense and first responder. Brad Smith recently proposed a framework of actions governments and tech companies can take to ensure civilians are protected.
 - Blog by Brad Smith on February 14, 2017: [The need for a Digital Geneva Convention](#)
 - [Video](#) and [transcript](#) of the 2017 RSA keynote speech
- **Microsoft Wins Its Challenge to U.S. Government Warrant for Customer Data** – A federal appeals court ruled 3-0 that Microsoft does not have to provide customer emails located in an Irish data center in response to a US government warrant. The decision is important for three reasons: it ensures that people's privacy rights are protected by the laws of their own countries; it helps ensure that the legal protections of the physical world apply in the digital domain; and it paves the way for better solutions to address both privacy and law enforcement needs.



- Blog by Brad Smith on July 14, 2016: [Our search warrant case: An important decision for people everywhere](#)
- **Microsoft Vision for Artificial Intelligence** – Microsoft CEO Satya Nadella recently shared some thoughts on how humans and A.I. can work together to solve society’s greatest challenges and the responsibility we have to ensure these technologies are considered trustworthy, respectful and inclusive by individuals and society at large. We believe there is much-needed dialogue on shared principles and ethical frameworks for A.I.:
 - June 28, 2016, Slate: [The Partnership of the Future](#) by Satya Nadella
 - September 2016: Amazon, DeepMind/Google, Facebook, IBM and Microsoft form the [Partnership on AI](#) to address opportunities and challenges with AI to benefit people and society.